

Know Your Date



...know your fate

MyMatchChecker ™

www.mymatchchecker.com



© 2010

MYMATCHCHECKER.COM

P. 888.605.4265 | WWW.MYMATCHCHECKER.COM

THE MOSAIC GROUP

P. 561.531.4046 | WWW.UPSCALEBYMOSAIC.COM

THE MYMATCHCHECKER.COM TOUR

“KNOW YOUR DATE... KNOW YOUR FATE”



MyMatchChecker.com and The Mosaic Group presents the MyMatchChecker.com Tour, a series of upscale social events held in various locations throughout South Florida. The MyMatchChecker.com Tour provides an entertaining and vibrant environment where attendees can participate in a series of dating game activities, indulge in great food and drinks, engage in stimulating conversation and meet new people. The highlight of the evening is **the MyMatchChecker.com Dating Game**. The MMC Dating Game will feature 6 contestants (3 females and 3 males) who will compete for a date with one male and one female attendee from the audience. The contestants will be asked a series of questions by the selected attendee, but the audience gets to decide who he or she will go on a date with. All participants will be match checked by MyMatchChecker.com.

The MyMatchChecker.com Tour is an excellent opportunity for local businesses to partner with MyMatchChecker.com and The Mosaic Group to receive exposure from a targeted audience and increase traffic/sales. Hosting, sponsorship, vendor, and gift bag opportunities are available.

ABOUT MYMATCHCHECKER.COM

MyMatchChecker.com can help keep online daters safe by providing insight and information necessary for making an informed dating decision *before they agree to meet!* MyMatchChecker.com will assist in protecting individuals from the multitude of online scammers, identity thieves and sexual predators. Those who engage in traditional dating such as dating events, night clubs, introductions from friends and colleagues, and more are also encouraged to utilize MyMatchChecker.com. You can never be too sure, “Know Your Date... Know Your Fate”.

TARGET AUDIENCE

South Florida Singles
Age 25-55
Rated Mature
Income: \$35,000+

PURPOSE

Promote safe dating
Provide a Social Venue for Singles
Provide exciting, out-of-the-box event experiences
Showcase South Florida’s Fine Dining

FINER POINTS

Hosted by a variety of businesses and local celebrities
Offering samples of food drink specials, special event menu (as well as regular menu)
Live Entertainment
Give-away/door prizes

PRESENTED BY MYMATCHCHECKER.COM AND THE MOSAIC GROUP



THE MYMATCHCHECKER.COM TOUR

“KNOW YOUR DATE... KNOW YOUR FATE”

PARTNERSHIP OPPORTUNITIES

MyMatchChecker.com and The Mosaic Group presents the MyMatchChecker.com Tour, a series of upscale social events held in various locations throughout South Florida. It is our goal as a South Florida business to showcase all that South Florida has to offer. As our partner, you will be aligned with our target market values and interests – dating safely and having fun. With the MyMatchChecker.com Tour, you will reach a clearly defined audience, connect to an event that will be talked about and remembered, and utilize a powerful relationship and positioning strategy that can help meet specific marketing goals and objectives.

Your partnership may include any or a combination of the following:

- **Host** – Serve as the event host by providing the space/venue
- **Culinary Partner** - Provide food for 50-65 guests per event
- **Beverage Partner** - Provide alcoholic beverage for 50-65 guests per event
- **Gift Bag Partner** – Provide items for gift bags for guests (up to 250 items to cover event series)
- **Product/Service Partner** – Showcase product or services at select event(s) – i.e. fashion, event furniture, spa services, image/fashion coaching, etc.
- **Give-away Partner** – Provide an item(s) to use for drawings/door prizes – i.e. gift basket, gift certificate, complimentary/discount service, etc.
- **Financial Partner** – Provide financial sponsorship at the Platinum (\$1,000), Gold (\$500), Silver (\$250), Bronze (\$100) level. Sponsor Benefits are customized per level.

PARTNERSHIP BENEFITS

MyMatchChecker.com and The Mosaic Group wants to ensure you receive the most recognition possible for your partnership. We will do our best to leverage your partnership in a manner that enhances your company’s brand, reputation, image, and bottom-line. The MyMatchChecker.com Tour will be well run, publicized, attended and worth your partnership investment.

Partnership benefits may include but are not limited to the following (estimated values are noted):

- Tickets to event(s)- (use as client entertainment/employee appreciation) - *\$40-640 value*
- Name & Logo on marketing material - *\$250 value*
- Company representative to make special remarks during event – *priceless value*
- Mention in media releases - *\$400 value*
- Exclusive Banner recognition (based on partnership level) - *\$200 value*
- Opportunity to include items in guest’s gift bags – *priceless, hundreds of people sampling your product*
- Recognition in Mosaic e-newsletter (sent to over 6,000 people multiple times) - *\$300 value*
- Logo/name on event signage - *\$200 value*
- Name/logo & website link on MyMatchChecker.com and Mosaic website (under event announcement) - *\$300 value*
- Inclusion in Radio/TV Promotions
- Advertisement on MyMatchChecker.com Website

THE MYMATCHCHECKER.COM TOUR

PARTNERSHIP COMMITMENT FORM

COMPANY _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER () _____ FAX () _____

EMAIL _____

WEBSITE _____

PRODUCT/SERVICE PROVIDED _____

Value \$ _____

I agree to partner with MyMatchChecker.com and The Mosaic Group's MyMatchChecker.com Tour. This partnership consists of one or more of the following:

- Host**
- Culinary Partner**
- Beverage Partner**
- Gift Bag Partner**
- Product/Service Partner**
- Give-away Partner**
- Financial Partner** (includes Radio/TV/Print Advertising)
 - Platinum (\$1,000)
 - Gold (\$500)
 - Silver (\$250)
 - Bronze (\$100)

I also agree to allow MyMatchChecker.com and The Mosaic Group to use the _____ name and logo in all marketing, advertising, and event sponsor solicitation for The MyMatchChecker.com Tour. I agree to provide

_____ to ensure the success of the event and exposure of my establishment.

Print Name _____

Signature _____ **Date** _____

(Please fax to 866.711.0987)

The Mosaic Group

P: 561.531.4046 | F: 866.711.0987 | E: info@upscalebymosaic.com