

2009 LEADERSHIP SYMPOSIUM

LEADERSHIP

FROM THE TOP

&

NEW. NEXT. NOW.

LEADERSHIP AWARDS

THURSDAY,
NOVEMBER 12, 2009

DOUBLE TREE HOTEL &
EXECUTIVE MEETING CENTER

4431 PGA BLVD.

PALM BEACH GARDENS, FL 33410



Event Produced & Managed by **THE MOSAIC GROUP**





2009 LEADERSHIP SYMPOSIUM: “LEADERSHIP FROM THE TOP”

The 2009 Leadership Symposium "Leadership from the Top" is a daylong event designed to bring together leaders from various industries in Palm Beach County and the surrounding South Florida Community. The 2009 Leadership Symposium promises an exciting venue for attendees to partake in one of three leadership tracks to fit their current professional level, networking with seasoned and emerging leaders, and the opportunity to learn how to cultivate leadership skills that can benefit all aspects of life.

Participants will learn how to:

- Take a fresh approach to improving their company's structure
- Create a business culture that focuses on profit, retention, and reward
- Lead and motivate in a multi-generational and diverse environment
- Turn your vision and strategies into high impact results

Participants will also have the opportunity to participate in **one-on-one private Career and Business Coaching sessions**. The highlight of the day is the "*New. Next. Now*" **Leadership Awards Reception** - 20 emerging leaders from 10 different industries will be recognized, however, only 10 will receive the 2009 “New. Next. Now” Leadership Award.

EVENT DETAILS

DATE & TIME

November 12, 2009

Registration 7:30am | Opening & Keynote Breakfast 8:30am | Leadership Awards 5:30pm

ABOUT THE TRACKS

The Emerging Leader track is a series of innovative workshops to provide the next generation of leaders, managers, and directors with tools, skills, and knowledge to strengthen their paths to leadership in their respective organizations. The objectives for the track include self-reflection, encouraging involvement, providing networking opportunities, increasing self-awareness, and understanding leadership in inclusive environments. This track is geared towards entry-level and first line managers/supervisors. We encourage organizational leadership to send their “Next Gen” staff to participate as a long-term investment in your organization and in retaining quality staff members.

Leadership at the Top track is a series of workshops designed for those in mid-management to high-level leadership roles or those preparing for such roles. These leaders will learn new methodology and strategies to improve the organization’s performance and have a profound impact on growth and profitability. Workshops will include lively discussions, team-based activities and the opportunity to see best practices in action.

Transitional Leadership track is a series of workshops designed for senior executives, business owners and the directors and managers responsible for or involved in the development of talent and succession planning within their organization. All organizations are facing the approaching “baby-boomer” retirement wave, thus making succession planning a top priority. In this track, leaders will learn to go beyond focusing on replacing individuals and engage in strengthening and developing leadership talent at all levels of the organization. The Transitional Leadership track will teach leaders how to ensure a smooth transition by transferring knowledge and insight while preparing for the sustainability of their organization.

VENUE

Double Tree Hotel & Executive Meeting Center
4431 PGA Blvd | Palm Beach Gardens, FL 33410

SCHEDULE AT-A-GLANCE

7:30A-8:30A	Registration
8:30A – 9:25A	Welcome and Keynote Address Dr. Alvin Jackson, President & CEO, Quantum Leadership Group Author, “It is Another Great Day” An Inspiring Guide to Effective Leadership
9:30A-5:30P	Complimentary One-on-One Executive Career Coaching, Business Coaching/Consulting Sessions
	Concurrent Workshops Session I
9:30A – 11:00A	Track I : Emerging Leaders: Becoming a Person of Influence Track II: Leadership at the Top: Servant Leadership Track III: Transitional Leadership: Passing the Baton: Grooming the Next You
	Concurrent Workshops Session II
11:15A – 12:45P	Track I : Emerging Leaders: Leader vs. Manager Track II: Leadership at the Top: Leveraging Diversity & Inclusion Track III: Transitional Leadership: Developing & Implementing an Effective Succession Plan
12:45P- 1:45P	Networking Luncheon
	Concurrent Workshops Session III
2:00P – 3:30P	Track I : Emerging Leaders: Adopting the Team Mindset Track II: Leadership at the Top: Corporate Social Responsibility Track III: Transitional Leadership: Preparing your Organization for Leadership Change
	Concurrent Workshops Session IV
3:45P – 5:15P	Track I : Emerging Leaders: Equipping: Helping Others Fulfill Their Potential Track II: Leadership at the Top: Motivating & Rewarding Employees in Tough Economic Times Track III: Transitional Leadership: After the “Gold Watch”, Now What?
5:30P – 6:30P	“New. Next. Now.” Leadership Awards Reception

***** Includes continuous meal/snack breaks throughout the day**

CONFIRMED PRESENTERS



Keynote Breakfast: Alvin Jackson, Ph.D., President & CEO, Quantum Leadership Group and Author of “*It is Another Great Day*” An Inspiring Guide to Effective Leadership



Motivating & Rewarding Employees in Tough Economic Times: Dr. Linsey C. Willis, SPHR President L.J. CRAIG & Associates, Inc. and Instructor, Barry Kaye College of Business, Florida Atlantic University



Servant Leadership: Terry Primm
Head Men's Basketball Coach, Palm Beach Atlantic University



Developing & Implementing an Effective Succession Plan: Verdenia C. Baker
Deputy County Administrator, Palm Beach County



Equipping: Helping Others Fulfill Their Potential: Monica Manolas, MBA
General Manager-Treasure Coast, CEMEX



Preparing your Organization for Leadership Change: Darrell B. Searcy, MBA
CEO, The Chandler and Campbelle Group



After the “Gold Watch”, Now What?: Robert Buchholz
President, Scotts Roberts & Associates, LLC



After the “Gold Watch”, Now What?: Andrew J. Scott, III
Vice President, Scotts Roberts & Associates, LLC



Adopting the Team Mindset: LTC Kelvin Bledsoe
Lieutenant Colonel, United States Army
Director of Community Development, Urban League of Palm Beach County



Leader vs. Manager: Paul Leboffe, JD, CIC, MIM
Principal, Leboffe & Associates



Leader vs. Manager: Barbara Perino, CPCC, ACC
Strategy Coach, Leboffe & Associates



Leveraging Diversity & Inclusion: Arlene Shackelford
Manager, EEO, Diversity & Inclusion, Florida Power & Light Company

LIFE/CAREER COACHING & BUSINESS CONSULTING



Are You Using Your Strengths To Achieve Success?

Monique A. Betty, MBA - Executive Career Coach

President/Founder, CareerSYNC

Coach Monique will share insights with participants of how their strengths can more profoundly lead to professional success during a 30 minute complimentary one-on-one session!



Business Solutions to Your Most Frustrating Problems!

Bradley E. Neider, MBA

President/Founder, Von Consulting Group

Brad will consult with Senior Executives and Business Owners to help them solve problems, eliminate headaches and frustrations and improve the performance of their business during a 30 minute complimentary one-on-one session.



Reach Current Goals, Tackle Future Challenges, & Realize Your Full Potential

Judi Cinéas, MSW, Ph.D.

Living The Dream- Personal Coaching

Dr. Cinéas' life coaching will assist participants in reaching their current goals and prepare them to boldly tackle future challenges during a 30 minute complimentary one-on-one session.

LEADERSHIP SYMPOSIUM SPONSORSHIP OPPORTUNITIES

TITLE \$5,000 – (*Category Exclusivity – 2 AVAILABLE*) – ***** BEST VALUE*****

- Ten (10) Full Symposium Registrations
- Two (2) booths strategically positioned for maximum exposure by attendees
- 2-3 minute presentation at Keynote Breakfast
- Company literature places on each table at the Keynote Breakfast
- Banner prominently displayed at the event
- Logo placed on “New. Next. Now.” Leadership Awards
- Full page Ad in front cover of event program booklet
- Recognition in media promotions & press release
- Logo and/or company name on brochures and event signage
- One complimentary email blast to the Mosaic Email Network (over 5,000 subscribers) and Symposium attendees

“NEW. NEXT. NOW.” LEADERSHIP AWARDS RECEPTION \$3,500 – (1 AVAILABLE)

- Six (6) Full Symposium Registrations
- Logo **prominently** placed on “New. Next. Now.” Leaders Awards
- One (1) booth at the “New. Next. Now.” Leadership Awards Reception
- Banner prominently displayed at the Reception
- Full page Ad in event program booklet
- 2-3 minute presentation at the “New. Next. Now.” Leadership Awards Reception
- Recognition in media promotions & press release
- Logo and/or company name on brochures and event signage

NETWORKING LUNCHEON SPONSOR \$2,500 (1 AVAILABLE)

- Four (4) Full Symposium Registrations
- One (1) booth at the Networking Luncheon
- Company literature places on each table at the Networking Luncheon
- Recognition in media promotions & press release
- Full page Ad in event program booklet
- Logo and/or company name on brochures and event signage

PARTNER \$1,000

- Two (2) Full Symposium Registrations
- One (1) booth at the Networking Luncheon or “New. Next. Now “ Leadership Awards Reception
- Recognition in media promotions & press release
- Half page Ad in event program booklet
- Logo and/or company name on brochures and event signage

SUPPORTER \$500

- One (1) Full Symposium Registrations
- Recognition in media promotions & press release
- Half page Ad in event program booklet
- Logo and/or company name on brochures and event signage

PROGRAM BOOKLET SPONSOR

\$250 Full Page Ad | \$125 Half Page Ad

**Packages may be customized based on your marketing objectives*



LEADERSHIP SYMPOSIUM SPONSORSHIP RESERVATION FORM

PLEASE FAX OR EMAIL THIS RESPONSE FORM BY **OCTOBER 30, 2009**

SPONSORSHIP BENEFITS WILL BE BASED UPON OPTIONS AVAILABLE AT TIME OF RESERVATION

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

My company would like to sponsor the LEADERSHIP SYMPOSIUM at the following level (Please check appropriate box):

- | | | |
|--------------------------|---|---------|
| <input type="checkbox"/> | TITLE | \$5,000 |
| <input type="checkbox"/> | “NEW. NEXT. NOW.” LEADERSHIP AWARDS RECEPTION | \$3,500 |
| <input type="checkbox"/> | NETWORKING LUNCHEON | \$2,500 |
| <input type="checkbox"/> | PARTNER | \$1,000 |
| <input type="checkbox"/> | SUPPORTER | \$500 |
| <input type="checkbox"/> | FULL PAGE AD | \$250 |
| <input type="checkbox"/> | HALF PAGE AD | \$125 |

Please make your check payable to:

The Mosaic Group
2016 Island Drive
Riviera Beach, FL 33404
P. (561) 531.4046 | F. (866) 711-0987

I prefer to pay by: _____ Visa _____ MC _____ AMEX _____ Discover

Credit Card# _____ Exp. ____/____ Auth ID _____

Authorized Representative Signature _____ Date _____

Please print corporation/business name as it should appear on promotional media. Please provide your company logo in jpeg format for the program booklet. Email jpeg to Ann Marie Sorrell at asorrell@upscalebymosaic.com

Thank you for your support!