

# Island Flair on the Ave

ART • MUSIC • CARIBBEAN CRUISINE



*Island Flair on the Ave:* Every 3<sup>rd</sup> Saturday of the month from 9:00am-2:00pm, The Mosaic Group and The City of Delray Beach offers residents and tourists a venue to experience the Caribbean cultures of South Florida through live entertainment, arts and crafts, and authentic Caribbean cuisines. This is a family affair that is free and open to the public. Sponsors have a great opportunity to showcase their products and services to a diverse audience. Delray Beach is a first-rated city that attracts thousands of people each week to various community events. Delray Beach is the All American City.

## SPONSORSHIP OPPORTUNITIES

### **COCONUT - \$500 (1 month/5 months for \$2,000)**

- Name/Logo on e-blasts with website click back
- Exclusive event banner display (must supply banner)
- Name/Logo on event signage
- Space to exhibit product/service
- 2 minute partnership presentation
- Mentioned in all pre- and post-event publicity (flyers, eblasts, press release, etc)
- Copy of attendee list (a raffle will be held at each event in an effort to collect consumer data)
- Door prize/raffle presentation

### **PINEAPPLE - \$300 (1 month/5 months for \$1,200)**

- Name/Logo on e-blasts with website click back
- Name/Logo on event signage
- Space to exhibit product/service
- 2 minute partnership presentation
- Mentioned in all pre- and post-event publicity (flyers, eblasts, press release, etc)
- Door prize/raffle presentation

### **MANGO - \$150 (1 month/5 months for \$600)**

- Name/Logo on e-blasts with website click back
- Name/Logo on event signage
- Space to exhibit product/service
- Door prize/raffle presentation

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## SPONSORSHIP RESERVATION FORM

(PLEASE PRINT)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

My company would like to be a Sponsor of Island Flair on the Ave at the following level:

(Please check appropriate box)

- |                                            |       |                                                                             |
|--------------------------------------------|-------|-----------------------------------------------------------------------------|
| <input type="checkbox"/> COCONUT SPONSOR   | \$500 | <input type="checkbox"/> 5 MONTHS FOR \$2,000 <i>(must be paid in full)</i> |
| <input type="checkbox"/> PINEAPPLE SPONSOR | \$300 | <input type="checkbox"/> 5 MONTHS FOR \$1,200 <i>(must be paid in full)</i> |
| <input type="checkbox"/> MANGO SPONSOR     | \$150 | <input type="checkbox"/> 5 MONTHS FOR \$600 <i>(must be paid in full)</i>   |

Please make your check payable to The Mosaic Group  
**Submit Sponsorship Reservation form and payment to:**

### THE MOSAIC GROUP

2930 Okeechobee Blvd. Ste 205 | West Palm Beach, FL 33409

P: 561.531.4046 | F: 866.711.0987

[www.upscalebymosaic.com](http://www.upscalebymosaic.com)

**PLEASE SUBMIT PAYMENT NO LATER THAN THE 10<sup>TH</sup> OF EACH MONTH TO SECURE YOUR SPONSORSHIP AND EXHIBITOR SPACE**